

Document 14.6a&b: Posters from the Cultural Revolution

14.6a: "Go to the Countryside; Go to the Borderland; Go to the Places Where the Motherland Needs You"



The slogan on the right reads as above. On the red cloth, the text says, "Become educated by the once poor and low middle class peasants; take roots in the countryside for the Revolution." Feb. 1970.

14.6b: "Model Village Dazhai"



This poster shows Dazhai, a village that from 1964 until the late 1970s was held up as a model of success to be copied, regardless of widely varying growing conditions.

*(Collection Stephan R. Landsberger at the International Institute for Social History, Amsterdam, the Netherlands. <http://www.chineseposters.com>)*